



Local Advertising Monthly Charges

Weather Crawl

Weather Crawl announcements are displayed during the "Local on the 8's" segment featured on The Weather Channel. Each segment features one advertisement and all announcements will be rotated accordingly. To display an announcement, you must either email or fax a hard copy of the announcement worded exactly as you would like it displayed. All announcements are limited to 240 characters including spaces and punctuation.

Weather Crawl Advertising (per week).....\$50.00

Still Slides

The Local Programming Channel is your televised bulletin board to the community. Seen on Channel 6, community announcements, business news, homes and vehicles for sale and more can be displayed here. Still slide advertising costs are billed on per week/per slide increments. An additional charge of \$50.00 will be incurred for all production and/or development of still slides. HOME retains the copyright for all ads developed by its personnel.

Still Slide Advertising (per week/per slide).....\$30.00

Church Programming

With Church Programming, local churches now have the opportunity to broadcast sermons to the entire community rather than just their congregation. All programs must be submitted on DVD in 1 hour increments. Time slots are based on a first come first serve basis. All programmers must submit sermons on a weekly basis by 12 Noon of the scheduled televised date.

Church Programming (1 hour program).....\$50.00

Paid Programming

Paid programming offers businesses and/or organizations the opportunity to air programs for profit or to express viewpoints that serve the interest of the sponsor. Paid programming is designed to solicit a direct response from the viewing community.

Paid Programming (\$30 minutes).....\$200.00

Paid Programming (Each Additional 30 Minutes).....\$100.00

Paid programming (Repeat Showing).....\$ 75.00

Leased Programming

Leased access offers commercial programming which allots producers time to display their programs. Programs such as real estate programming, news, political programs, tourist information, restaurant reviews and more can be aired. A single program can be shown on leased access or a number of shows comprising several hours of the day can be aired.

Leased Access Programming (1/2 hour program).....\$31.00

Leased Access Technical Fee.....\$25.00